

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Armada Strategies / POL Attention: Accounts Payable 2637 E Atlantic Blvd, #42878 Pompano Beach, FL 33662

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	VOICE			Page 1 of 5		
D)[]]P]"	Property	WHAS				
	Invoice #	2656720-1	Order #	2656720		
t.	Invoice Date	03/19/23	Alt Order #	WOC14017603		
02	Invoice Month	March 2023	Deal #			
' 11	Invoice Period	02/27/23 - 03/19/23	Flight Dates	03/13/23 - 03/19/23		
	Advertiser	ISS/ Commonwealth	Pac			
	Product	Issue				
	Estimate #	5466				
		Account Executive	Taylor Fritsch	1		
		Sales Office	TEGNA Sale	s Washington DC		
		Sales Region	National			
la.		Agency Code	9916670			
le '8		Advertiser Code				
)		Billing Calendar	Broadcast			
•		Billing Type	Cash			
		Special Handling				
		Agency Ref	73555AG			
		Advertiser Ref	M212689			
		Product 1	703			

Product 2

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Longth	Spots/ Week	Rate	Typo	
Line Start Date	End Date	Description	Stanzend nine	MIWIFSS	Length	vveek	Rate	Туре	
1 03/13/23	03/16/23	GMK @ 6A	6-7a	11	:30	2	\$300.00	NM	
		- IS MEUTE	20						
Weeks:	Start Date 03/13/23	End Date MTWTFS 11-		<u>Rate</u> \$300.00					
Spots: # Ch		Date Air Time De	=	Start/End Time	Lengt	h Ad-ID			Rate Type
· · — —		/15/23 6:40 AM GI		6-7a	:3	0 TCP23107	ГН		\$300.00 NM
2 WH	HAS Th 03/	/16/23 6:28 AM GI	MK @ 6A	6-7a	:3	0 TCP23107	ГН		\$300.00 NM
2 22/12/22	20/1=/20	0000110011110	=				^		
2 03/13/23	03/17/23	GOOD MORNING ICA	AMER	- 1111	:30	4	\$325.00	NM	
Weeks:	Start Date	End Date MTWTF:	SS Spots/Week	Rate					
	03/13/23	03/19/23 - 1111		\$325.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Tu 03/	/14/23 8:59 AM G	OOD MORNING AMERICA		:3	0 TCP23107	ГН		\$325.00 NM
2 WH	HAS W 03/	/15/23 8:46 AM G	OOD MORNING AMERICA		:3	0 TCP23107	ТН		\$325.00 NM
3 WH	HAS Th 03/	/16/23 7:27 AM G	OOD MORNING AMERICA		:3	0 TCP23107	ТН		\$325.00 NM
4 WH	HAS F 03/	/17/23 7:49 AM G	OOD MORNING AMERICA		:3	0 TCP23107	ГН		\$325.00 NM
3 03/13/23	03/18/23	GOOD MORNING	AMER 7-9a	1-	:30	1	\$180.00	NM	
		ICA							
Weeks:	Start Date 03/13/23	End Date MTWTF3		<u>Rate</u> \$180.00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Sa 03/	/18/23 8:26 AM G	OOD MORNING AMERICA	7-9a	:3	0 TCP23107	ГН		\$180.00 NM
4 03/13/23	03/18/23	GMK WEEKEND 9	9-10A 9-10a	1-	:30	1	\$180.00	NM	
Weeks:	Start Date	End Date MTWTF:		Rate					
	03/13/23	03/19/23		\$18 0.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type

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INVOICE



WHAS

Th 03/16/23

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #	2656720-1	Invoice Month	March 2023					
Invoice Date	03/19/23	Invoice Period	02/27/23 - 03/19/23					
Advertiser	ISS/ Commonwealth Pag	SS/ Commonwealth Pac						
Product	Issue							
Estimate #	5466							

		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
4 03/13/23 03/18/23 GMK WEEKEND 9-10A 9-10a	1-	:30 1	\$180.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WHAS Sa 03/18/23 9:52 AM GMK WEEKEND 9-10A	9-10a	:30 TCP23107TH			\$180.00 NM
5 03/13/23 03/19/23 GOOD MORNING AMER 8-9a ICA	1	:30 1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 03/13/23 03/19/23 1 1	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WHAS Su 03/19/23 7:58 AM GOOD MORNING AMERIC		:30 TCP23107TH			\$200.00 NM
	1		¢250.00	NINA	Ψ=00.00
6 03/13/23 03/19/23 THIS WEEK 9-10a	1	:30 1	\$350.00	NM	
Weeks: Start Date 03/13/23 End Date 03/19/23 MTWTFSS1 Spots/Week 1	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WHAS Su 03/19/23 9:32 AM THIS WEEK	9-10a	:30 TCP23107TH			\$350.00 NM
7 03/13/23 03/16/23 WHAS11 NEWS AT NO 12-1p ON	1111	:30 4	\$180.00	NM	
Weeks: Start Date 03/13/23 End Date 03/19/23 MTWTFSS 1111 Spots/Week 4	<u>Rate</u> \$180.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WHAS M 03/13/23 12:13 PM WHAS11 NEWS AT NOON	•	:30 ТСР23107ТН			\$180.00 NM
2 WHAS Tu 03/14/23 12:36 PM WHAS11 NEWS AT NOON	· ·	:30 TCP23107TH			\$180.00 NM
3 WHAS W 03/15/23 12:10 PM WHAS11 NEWS AT NOON	•	:30 TCP23107TH			\$180.00 NM
4 WHAS Th 03/16/23 12:36 PM WHAS11 NEWS AT NOON	N 12-1p	:30 TCP23107TH			\$180.00 NM
8 03/13/23 03/17/23 WHAS11 NEWS @ 5p 5-530p	- 1111	:30 4	\$350.00	NM	
Weeks: Start Date 03/13/23 End Date 03/19/23 MTWTFSS - 1111 Spots/Week 4	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WHAS Tu 03/14/23 5:23 PM WHAS11 NEWS @ 5p	5-530p	:30 TCP23107TH			\$350.00 NM
2 WHAS W 03/15/23 5:26 PM WHAS11 NEWS @ 5p	5-530p	:30 TCP23107TH			\$350.00 NM
3 WHAS Th 03/16/23 5:15 PM WHAS11 NEWS @ 5p	5-530p	:30 TCP23107TH			\$350.00 NM
4 WHAS F 03/17/23 5:27 PM WHAS11 NEWS @ 5p	5-530p	:30 TCP23107TH			\$350.00 NM
9 03/13/23 03/16/23 WHAS11 NEWS @ 530 530-6p P	1111	:30 4	\$400.00	NM	
Weeks: Start Date 03/13/23 End Date 03/19/23 MTWTFSS 1111 Spots/Week 4	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WHAS M 03/13/23 5:40 PM WHAS11 NEWS @ 530P	530-6p	:30 TCP23107TH			\$400.00 NM
2 WHAS Tu 03/14/23 5:43 PM WHAS11 NEWS @ 530P	530-6p	:30 TCP23107TH			\$400.00 NM
3 WHAS W 03/15/23 5:56 PM WHAS11 NEWS @ 530P	530-6p	:30 TCP23107TH			\$400.00 NM

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530-6p

:30 TCP23107TH

5:45 PM WHAS11 NEWS @ 530P

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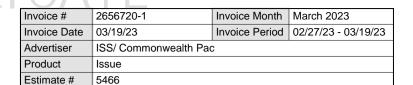
\$400.00 NM



See MG 14.2

Send Payment To:

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										Spots/					
Line Start	Date	End Date	Desc	cription		Start/End Time	MTWTFSS		Length	Week		Rate	Type		
10 03/13	3/23	03/17/23	WHA	AS11 NEWS	@ 6p	6-630p	- 1111		:30	4		\$450.00	NM		
Week		Start Date 03/13/23	End D			Spots/Week 4	Rate \$450.00								
Spots: #		03/13/23 Day A		Air Time D		•	Start/End	d Time	l enath	n Ad-ID				Rate	Type
1 000.0. <u>**</u>	. <u>VII</u> WHA		3/14/23			<u>511</u> I NEWS @ 6p	6-630p	4 111110		TCP2310	7TH			\$450.00	
2	WHA		3/15/23			I NEWS @ 6p	6-630p			TCP2310				\$450.00	
3	WHA	_	3/16/23			I NEWS @ 6p	6-630p			TCP2310				\$450.00	
4	WHA		3/17/23			I NEWS @ 6p	6-630p		:30	TCP2310	7TH			\$450.00	
11 03/13	3/23	03/16/23	ABC P	WORLD NE	WS 630) 630-7p	1111		:30	4	\$	1,525.00	NM		
Week		Start Date				Spots/Week	Rate								
Spoto: #		03/13/23	03/19/	-		4	\$1,525.00 Stort/En/	d Time	Longth	74 ID				Poto	Type
Spots: #	. <u>Ch</u> WHA	Day A	3/13/23	Air Time D		ORLD NEWS 630P	Start/End 630-7p	<u>a mne</u>		<u>n Ad-ID</u>) TCP2310	7TH			Rate \$1,525.00	
2	WHA	-	3/14/23			ORLD NEWS 630P	630-7p) TCP2310				\$1,525.00	
3	WHA		3/15/23			ORLD NEWS 630P	630-7p) TCP2310				\$1,525.00	
4	WHA	-	3/16/23			ORLD NEWS 630P	630-7p) TCP2310				\$1,525.00	
40.00/44	0/00	00/47/00	ENIT	EDTAINMEN	T TON!	7.700						Φ=00.00		. ,	
12 03/13	3/23	03/17/23	GHT	ERTAINMEN -	I ION	7-730p	- 1111		:30	4		\$500.00	NM		
Week	-	Start Date 03/13/23	End D 03/19			Spots/Week 4	Rate \$500.00								
Spots: #	<u>Ch</u>	<u>Day</u> A		Air Time D	escripti	<u>on</u>	Start/End	d Time	Length	<u>Ad-ID</u>				Rate	Type
1	WHA	S Tu 0	3/14/23	7:18 PM E	NTERT	AINMENT TONIGH	T 7-730p		:30) TCP2310	7TH			\$500.00	NM
2	WHA	S W 0	3/15/23	7:18 PM E	NTERT	AINMENT TONIGH	T 7-730p		:30) TCP2310	7TH			\$500.00	NM
3	WHA	-	3/16/23	7:24 PM E	NTERT	AINMENT TONIGH	T 7-730p		:30) TCP2310	7TH			\$500.00	NM
4	WHA	S F 0	3/17/23	7:13 PM E	NTERT	AINMENT TONIGH	T 7-730p		:30	TCP2310	7TH			\$500.00	NM
13 03/13	3/23	03/17/23	INSI	DE EDITION		730-8p	11-11		:30	4		\$500.00	NM		
Week	-	Start Date 03/13/23	End D 03/19			Spots/Week 4	Rate \$500.00								
Spots: #	<u>Ch</u>	<u>Day</u> A	ir Date	Air Time D	escripti	on	Start/End	d Time	Length	Ad-ID				Rate	Type
1	WHA	S M 0	3/13/23	7:53 PM II	NSIDE I	EDITION	730-8p		:30	TCP2310	7TH			\$500.00	NM
2	WHA	S Tu 0	3/14/23	7:45 PM II	NSIDE I	EDITION	730-8p		:30	TCP2310	7TH			\$500.00	NM
3	WHA	S Th 0	3/16/23	7:53 PM II	NSIDE I	EDITION	730-8p		:30	TCP2310	7TH			\$500.00	NM
4	WHA	S F 0	3/17/23	7:50 PM II	NSIDE I	EDITION	730-8p		:30	TCP2310	7TH			\$500.00	NM
14 03/13	3/23	03/14/23	THE	ROOKIE		8-9p	- 1		:30	1		\$800.00	NM		
Week		Start Date 03/13/23	End D 03/19/			Spots/Week 1	Rate \$800.00								
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time D	escripti	on	Start/End	d Time	<u>Leng</u> th	Ad-ID				Rate	Type
1	WHA	S Tu 0	3/14/23	7	HE RO	OKIE	8-9p		:00	_ <u></u>				\$800.00	NM

INVOIC

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INVOICE

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Send Payment To:

M-F/SU

End Date

Start Date

Weeks:

MTWTFSS

Invoice #	2656720-1	Invoice Month	March 2023					
Invoice Date	03/19/23	Invoice Period	02/27/23 - 03/19/23					
Advertiser	ISS/ Commonwealth Pag	ISS/ Commonwealth Pac						
Product	Issue							
Estimate #	5466							

									_
Line Otent Date	E. J.D.	Description	Others I /F and There	. Eventua	Lamenth	Spots/	Data	T	
Line Start Date	End Date	Description	Start/End Time		Length	Week	Rate	Type	
14 03/13/23	03/14/23	THE ROOKIE	8-9p	- 1	:30	1	\$800.00	NM	
Spots: # Ch		Date Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
2 WH		/14/23 7:58 PM Tue Pri 14.1 03/14	ime Other	8-11p	:3) TCP2310	7ТН		\$800.00 NM
							^		
15 03/13/23	03/14/23	WILL TRENT	10-11p	- 1	:30	1	\$650.00	NM	
Weeks:	Start Date 03/13/23	End Date MTWTFSS - 1	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch		Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH		/14/23 10:37 PM WILL T		10-11p	:3	TCP2310	7TH		\$650.00 NM
16 03/13/23	03/16/23	GREY'S ANATOMY	9:00 PM-10:00 PM	1	:30	1	\$2,050.00	NM	
Weeks:	Start Date	End Date MTWTFSS 1	Spots/Week	Rate					
01- " 0-			1	\$2,05 0.00	Lamet	L A-LID			Data Tara
Spots: # Ch 1 WH	Day Air AS Th 03			Start/End Time 9:00 PM-10:00 P		<u>h Ad-ID</u>) TCP2310	7TU		Rate Type \$2.050.00 NM
I VVII	A3 III 03	710/23 9.20 PW GRET	3 ANATOWT						\$2,030.00 NW
17 03/13/23	03/17/23	SHARK TANK FRI	8-9p	1	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	AS F 03		K TANK FRI	8-9p	:3	TCP2310	7ТН		\$750.00 NM
18 03/13/23	03/17/23	20/20	8-11p	1	:30	1	\$650.00	NM	
Weeks:	Start Date	End Date MTWTFSS1	Spots/Week	Rate \$650.00					
Spots: # Ch		Date Air Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Type
		/17/23 10:32 PM 20/20		8-11p		TCP2310	7ТН		\$650.00 NM
19 03/13/23	03/19/23	AMERICAN IDOL SUN	8:00 PM-10:00 PM	1	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS 03/19/231	Spots/Week	Rate					
Spots: # Ch			1 otion	\$2,000.00 Start/End Time	Longt	h Ad-ID			Poto Typo
	AS Su 03			8:00 PM-10:00 P) TCP2310	7ТН		Rate Type \$2,000.00 NM
20 03/13/23	03/19/23	THE COMPANY YOU F	< 10-11p	1	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	03/13/23 Day Air	03/19/231 <u>Date</u> <u>Air Time</u> <u>Descrip</u>	i otion	\$800.00 Start/End Time	l enat	h Ad-ID			Rate Type
	AS Su 03		OMPANY YOU KEEP	10-11p) TCP2310	7ТН		\$800.00 NM
21 03/13/23	03/19/23	WHAS11 NEWS AT 11	11-1135p	1111	:30	4	\$400.00	NM	

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Rate

Spots/Week

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Advertiser	ISS/ Commonwealth Pag	SS/ Commonwealth Pac						
Product	Issue							
Estimate #	5466							

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
21 03/13/23	03/19/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1111	:30	4	\$400.00	NM		
		03/19/23 1111	4	\$400.00						
Spots: # Ch	Day Air D	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Type
1 WH	AS M 03/1:	3/23 11:28 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O TCP23107TH			\$400.00	NM
2 WH	AS Tu 03/14	4/23 11:14 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O TCP23107TH			\$400.00	NM
3 WH	AS W 03/1	5/23 11:28 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O TCP23107TH			\$400.00	NM
4 WH	AS Su 03/19	9/23 11:30 PM WHAS1	1 NEWS AT 11 M-F/S	SU 11-1135p	:3	O TCP23107TH			\$400.00	NM
22 03/13/23	03/14/23	JIMMY KIMMEL	1135p-1237a	11	:30	2	\$120.00	NM		
Weeks:		End Date MTWTFSS 11	Spots/Week 2	Rate \$120.00						
Spots: # Ch	Day Air D	Date Air Time Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 1 WH		3/23 12:09 AM JIMMY k	IMMEL	1135p-1237a	:3	O TCP23107TH			\$120.00	
2 WH				1135p-1237a	:3	0 TCP23107TH			\$120.00	
				Total Spots	ţ	51				

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$27,970.00

 Agency Commission
 \$4,195.50

 Net Amount Due
 \$23,774.50

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